# PLEASANTVILLE PL

#### IN THIS EDITION

FYE2023 Tentative Budget
Recycle Right
Firefighter's Parade
50/50 Tree Planting Program
Private Development Update
"Christmas Tree Island"
Proposed Leaf Blower Ban
Important dates

NEWS FROM THE VILLAGE OF PLEASANTVILLE | TENTH EDITION | SUMMER 2022

#### SUMMER IN THE VILLAGE—BACK IN THE SWING OF THINGS!

The Village of Pleasantville is thrilled to announce a bunch of returning summer activities that will be available to the community once again this year. We can't wait for community members to participate in these activities as summer recreation operations return to normal!

This year, the pool will open on Saturday, May 28th—Memorial Day weekend—and will stay open until Labor Day (September 5th) as

usual. For those interested, both group and private swimming lessons will be offered; please refer to the recreation brochure for details and other information regarding pool times and activities.

In addition, Swim Team is back with Coach Phil Dearstien once again. The Swim Team will be resuming in-person meets, as opposed to last year's virtual sessions. We are looking forward to having so many people back and enjoying the pool! As a final note, we are seeking to hire more certified lifeguards. The Village is offering training classes, and lifeguards who stay for the entire season are eligible for course reimbursements (up to \$400 for those who take a course elsewhere).

Summer Camp is operating under normal circumstances with some minor changes regarding meeting locations: Tiny Tots and Juniors

will meet at Bedford Road School/Pool, while Seniors will meet at Parkway Field/Nannahagan Park & Pool. As usual, parents have the option of enrolling their children in Tiny Tot Camp, Junior Camp, Senior Camp, or Teen Travel Camp for either 3 or 6 weeks. During camp days, Tiny Tots will take part in games, storytelling, and arts and crafts, Juniors will participate in sports, games, and special events, Seniors will enjoy a mix of sports, arts and crafts and occasional day trips, and Teens in Travel Camp are able to

continued on page 4

### PLEASANTVILLE MUSIC FESTIVAL MAKES ITS COMEBACK

New York's Backyard Jam arrives at Parkway Field, on July 9th, as we bring back everyone's favorite summer event: the Pleasantville Music Festival, presented by Northwell Health! Finally, the 'Party Stage', the 'Chill Tent Stage' and 'Main Stage' return with their array of iconic headliners and up-and-coming local artists, all prepared to put on a lively show that will make up for the long hiatus.

"It feels real good to be preparing for the festival again—but, I must say, it's been tricky to get the train moving again after a complete stop for two years!" said Bruce Figler, director of the Pleasantville Music Festival. He then quickly reassured, "but we are rebuilding momentum and it's all coming back."

continued on page 2



## PLEASANTVILLE BRINGS BACK CELEBRATED MAY EVENTS ONCE AGAIN!

The Village of Pleasantville recently celebrated Pleasantville Day and is looking forward tp Memorial Day! It has been two years since the community had the opportunity to properly celebrate these days.

#### PLEASANT VILLE DAY

Pleasantville Day took place on Saturday, May 21, 2022. This year, many local vendors were on site to celebrate. Additionally, community members and their children enjoyed a similar array of fun attractions and rides, including the beloved Camp Kiwi Fun Zone! We are also proud to share the 5K/1 Mile Family Fun Run returned this year.

"After two long years, I am overjoyed that we were able to bring Pleasantville Day to the community once again," remarked Parks and Recreation Superintendent Mike Newman. "Pleasantville Day has been a memorable tradition for more than 30 years that continues to bring our close-knit community closer—I am looking forward to many more upcoming events that will be returning to the Village in the near future."

#### MEMORIAL DAY

The Village ended the month with the Memorial Day Parade and Ceremony on May 30th, where we paid our respects to those who

continued on page 4

Residents can stay updated about village agendas and news

by subscribing on the NEWS & ANNOUNCEMENTS page: https://www.pleasantville-ny.gov/subscribe

#### FYE2023 TENTATIVE BUDGET

In April, the Board of Trustees passed the budget, which runs from June 1, 2022 to May 31, 2023. The budget is tax-cap compliant with a tax rate increase of approximately 2.3%. The average property owner pays about \$4,740 in Village taxes per year. Water rates will increase by 2%, as the cost of raw water and filtration has significantly increased over the past year. This will raise a single-family water bill by \$15 to \$25 for the year. Refuse rates to support the Village's sanitation and recycling services will increase by \$1.50 for single-family homeowners.

The budget can be viewed by visiting: https://www.pleasantville-ny.gov/village-treasurers-office-and-finance-department

#### **RECYCLING APP**



**RECYCLE RIGHT** 

The Village and Sustainable Westchester launched a mobile app, "Recycle Right Westchester," to make it easier for residents to stay connected about waste and recycling collection programs. In the mobile

app, you'll find the garbage, recycling, and special pickup collection schedule specific to your house address. The mobile app can also remind you of your collection day. Download the mobile app for Apple or Android by searching "Recycle Right Westchester." Similar tools are available on the web; search your home address in the "My Schedule" tool: https://www.pleasantville-ny.gov/home/pages/sanitation-schedule-look

### VOLUNTEER FIRE DEPARTMENT FIREFIGHTER'S PARADE BRINGS SMILES AND JOY

Since at least the 1950s, the Firefighters Parade has brought joy to the Pleasantville community. However, beyond being a spectacle, the parade is a true testament to the dedication of the Pleasantville Fire Department volunteers and provides them with an opportunity to show their pride for the fire department. After a two-year hiatus, the PFD Pleasantville Volunteer Fire Department 2022 Firefighters' Parade was held on June 3rd.

"The PFD volunteers were eager to return to the streets after such a long time," said Chief of the Fire Department Madison Martineau. Chief Martineau continued to describe how the parade required a lot of effort on behalf of the PFD Parade Committee and its Chair, Anthony Greco:

"The parade has a lot of moving pieces and, as expected, required many hours of prep work by our members. However, what many residents may not know—and might find interesting—is that the parade is also judged by the Westchester County Parade Judges' Association. It's a lot of hard work to successfully pull it together, but it is an event we really look forward to each year. It was wonderful to be back!"

Chief Martineau explained how 20-25 Westchester County fire departments compete for 34 different trophies, all of which

are generously donated by local businesses. Participating fire departments are judged on every aspect of their display, including their apparatus, uniformed personnel, musical units, color guards and more. This year, the PFD showcased their two antique pieces of apparatus in the parade: a 1894 hand pumper and a 1902 hose cart!

Outside of the competition and the PFD's personal adoration for the event, the Firefighters' Parade continues to be an important event for the community as well. It was a joyous day where many locals—including residents, fire department members, emergency medical service agencies, musical units—came together to enjoy the excitement of the parade. The parade not only brought the community closer together, but also drew in a significant number of outside visitors who added to the energy of the day and provided a lot of business for local shops and restaurants.

"As Chief, I would like to thank all the members and the visiting departments for the countless hours they spent preparing for the parade so that we can continue this important tradition. It was a beautiful evening to celebrate with our community once again."

#### MUSIC FESTIVAL continued from page 1

In late 2004, then-Mayor Bernie Gordon and former touring musician and Pleasantville resident Jim Zimmerman, thought it would be fun to put on a music festival. At the time, Bruce Figler joined the original team of local volunteers who helped coordinate the first-ever Pleasantville Music Festival in July of 2005. He originally started as a media advisor, but later became more involved when he was asked to take on a more active role as

a Music Director—by 2016, he was asked to run the entire show.

"There's a lot that goes into picking and booking the acts," he explained. "We try to make sure to cover a variety of different tastes and demographics with the chosen artists. I start every year with a long wish list of who I would love to have, but by the time I have my final line-up, it's a huge victory if I get one or two of those bands."

Luckily, the Festival has quite an exciting lineup to look forward to this year! Over

at the Chill Stage will be Grammy Award winner, Paula Cole. For the Party Stage, the headline act will be the alt-duo from Virginia, Illiterate Light. And finally, the Main Stage headliner will be the band X Ambassadors—if the name doesn't ring a bell, perhaps their hit song Renegades will. In addition, 10,000 Maniacs featuring Mary Ramsey, Black Joe Lewis and the Honeybears, as well as Glenn Tilbrook of Squeeze will perform on the Main Stage as well. These are just the more well-known

continued on page 4

## HIGHLIGHTING THE VILLAGE'S 50/50 TREE PLANTING PROGRAM TO KEEP VILLAGE BEAUTIFUL AND GREEN

The Village of Pleasantville, in cooperation with Pleasantville residents, has a program to ensure our

Village remains naturally beautiful now and in the future. This is the 50/50 Tree Planting Program, under which residents will have the option of splitting the cost of a new tree with the Village.

Residents participating in the 50/50 Tree Planting Program will fill out an application to have a tree of a species of their choosing planted in their front yard. Anyone who orders a tree through this program will pay just half of the grower's cost, and in addition to paying the other half, the Village will also

provide a crew to furnish and plant the tree. In order to be eligible, residents' properties must have frontage on a Village street and also have adequate space for planting. All trees must be planted at least 15 feet from the curb and away from structures, utilities and other trees.

Once trees are planted, they become the property owner's to enjoy and maintain, with the lone provision that they can't be removed without the Village's permission. To apply, fill out this application and return it to the Pleasantville Parks and Recreation Department. The application can be found under the Parks and Recreation page on the Village's website (pleasantville-ny.gov). The Village will obtain prices for the tree(s) and then contact applicants to discuss the cost as well as other relevant details.

We hope that many of our residents will participate in this wonderful program. With your help, we can enhance our aging street tree stock and keep Pleasantville lovely and green!

Photo by Jonathan Cunningham



## UPDATE

#### PRIVATE DEVELOPMENT

#### 70 Memorial Plaza

The three level underground garage has been completed. The installation of the hvac, fire sprinkler, plumbing, electrical and storm water systems continues within the entire structure as the main steel framing along with all the interior partitions are complete. The entire exterior thermal envelope with the windows, cladding, brick work, etc. is near completion. The next phase would be the installation of the interior insulation of the walls and then the interior finish work (flooring, sheetrock, cabinets, trim work, tile, lighting, etc)

#### 52 Depew Street

The entire exterior thermal envelope (windows, siding, trim work) is near completion. The majority of the mechanicals (plumbing, electrical, hvac, etc) are near complete. The insulation of the walls should begin shortly and then the interior finish work can begin. The exterior site work should begin soon as well.

## HOLIDAY TREE AT THE INTERSECTION OF MANVILLE AND EDGEWOOD ("CHRISTMAS TREE ISLAND") TO BE REPLACED:

Due to poor condition of the tree, the Village engaged an arborist who reported that the tree and its root system are beyond recovery. The existing tree will be removed and a new 20'-25' tree will be replanted in its place. The new tree is scheduled to be replanted in the early fall.

#### PROPOSED LEAF BLOWER BAN

The Village Board of Trustees is considering a seasonal leaf blower ban, referred to as Introductory Local Law 3 of 2022. The regulation would ban fuel-powered motorized leaf blowers from May 15th to October 1st each year. Public Hearings on the proposed local law were held in May with some revisions possible as part of the Board of Trustee's continued discussion. Public comment can be submitted to leafblowers@pleasantville-ny.gov. The proposed law can be found here: https://pleasantville.novusagenda.com/agendapublic/CoverSheet.aspx?ItemID=3493&MeetingID=495

#### **IMPORTANT DATES**



Village Board Work Session – **June 13th at 7:00pm** 

ARB and Planning Board – June 22nd at 8:00pm

**ZBA – June 30th at 8:15pm** 

Village Board Regular Session – **June 27th at 8:00pm** 

Village offices closed July 4th

Pleasantville Music Festival – **July 9th** 

Village Board Work Session – **July 11th at 7:00pm** 

Village Board Regular Session – **July 11th at 8:00pm** 

ARB and Planning Board – July 13th at 8:15pm

Village Board Work Session – **July 25th at 7:00pm** 

Village Road Regular Session – July 25th at 8:00pm

ARB and Planning Board – **July 27th at 8:00pm** 

**ZBA - July 28th at 8:15pm** 

#### SUMMER IN THE VILLAGE

#### continued from page 1

travel to all locations from past camp years—including a Yankee Game, Six Flags, a Zipline park and much more. For families new to Pleasantville, this is a wonderful opportunity for children to meet new classmates as well as the wonderful 15/16-year-old staff who are all locals who grew up through the camp!

Parks and Recreation Superintendent Mike Newman says, "As we get back into the swing of things, we look forward to seeing many new and familiar faces this year, and we hope the community will fully enjoy everything the Village has to offer this summer!"

#### MUSIC FESTIVAL continued from page 1

acts performing, but be sure to check out the dozens of lesser-known—but extremely talented—local performers who will appear on all three stages throughout the day. We look forward to seeing many PMF regulars from our community enjoying these performances once again!

Get there early to secure a spot on the field or in the shade tent. Don't forget to pack essentials such as sunscreen, hats, and refillable water bottles—there will be free drinking water stations scattered throughout the festival grounds. Beach umbrellas, tents or chairs with roofs are not permitted on the field. During breaks, feel free to check out the wonderful vendors as well as the food providers in the Spectrum Designs Food Court, or grab a beverage at the Captain Lawrence Beer Garden. In addition, what makes the PMF so unique is its family-friendly nature; younger children can enjoy

#### CELEBRATED MAY EVENTS continued from page 1

have given their lives in service to our nation. We were joined by the Pleasantville High School Marching Band, who led the parade, along with the Pleasantville Fire Department, Pleasantville Volunteer Ambulance Corp. and the rest of the parade participants including our Scouts and Sports teams. A short opening ceremony was held —before everyone marched down Bedford Road to Memorial Plaza. Upon arrival, the community regrouped in front of the war monuments for the main ceremony. It was a wonderful turnout and a beautiful morning as we honor the lives of our fallen service members this Memorial Day.



As we closed out Pleasantville Day and Memorial Day, Mike had this to say to Pleasantville:

"I want to express much appreciation to everyone who has helped coordinate to make these events possible, as well as those who are participating. It was wonderful to see the community back together again to celebrate these two very meaningful events!"

the Penny Lick Ice Cream Kids' Zone with its rides and activities, and teens will surely enjoy the line-up the Party Stage has to offer.

Tickets are available at the box office, located at Pleasantville Recreation Center at 48 Marble Avenue (open weekdays from 8 AM - 4 PM)—tickets are also available to buy online at the Festival's website: www. PleasantvilleMusicFestival.com. Keep in mind that ticket prices will increase as we approach the festival date, so it is advised to buy tickets earlier if possible.

Bruce shares his deep appreciation for all the people involved in making the Festival possible:

"Thank you to my team of hard-working, volunteers: Stuart Vance, Art Direction; Marie Graham, Director of Vendors; Andy Sullivan, marketing and sponsorships; Pam Condron, artist relations, hospitality and talent for the Party Stage; Abi Wright, Public Relations; Helen Meurer and Edwin Kuo, Zero Wasteiniative; Scott Campbell, Talent Booker and Andy Goodman, former Festival Director, webmaster and all-around consigliere. The hundreds of volunteers I wish I could name are all managed by Dir. of Volunteers, Carolyn Bihl. We thank our numerous sponsors, particularly our Presenting Sponsor, Northwell Health! Thank you all. I don't think we could even have a festival like this without your hard work!"



Village of Pleasantville • 80 Wheeler Avenue • Pleasantville, NY 10570 Phone: (914) 769-1900 • Fax: (914) 769-2127 • www.pleasantville-ny.gov

Peter Scherer, Mayor, pscherer@pleasantville-ny.gov
Paul Alvarez, Trustee, palvarez@pleasantville-ny.gov
Nicole Asquith, Trustee, nasquith@pleasantville-ny.gov
Michael Peppard, Trustee, mpeppard@pleasantville-ny.gov
David Vinjamuri, Trustee, dvinjamuri@pleasantville-ny.gov
Eric Morrissey, Village Administrator, administrator@pleasantville-ny.gov
Alyssa C. Hochstein, Dept. Village Clerk/Sec. to the Village Administrator, ahochstein@Pleasantville-ny.gov

#### **FOLLOW US**



Village of Pleasantville, New York



@Pleasantville



@pleasantville\_village