

# Pleasantville Comprehensive Plan Update

PLACE A STICKER NEXT TO THE GOALS & POLICIES MOST IMPORTANT TO YOU

Goal #1	Preserve Pleasantville as an attractive, welcoming and family-oriented community.	
Policies	<ul style="list-style-type: none"><li>• Maintain the quality and character of Pleasantville’s residential neighborhoods.</li></ul>	
	<ul style="list-style-type: none"><li>• Preserve and enhance the community assets, such as schools, parks, and municipal services and facilities that attract families from the region to call Pleasantville “home.”</li></ul>	
	<ul style="list-style-type: none"><li>• Promote a diversity of housing choices for current and prospective residents of varied ages and incomes.</li></ul>	

Goal #2	Support a thriving business community in Pleasantville.	
Policies	<ul style="list-style-type: none"><li>• Expand the tax base in order to support a high level of services while maintaining the Village’s attractiveness for both residents and business development.</li></ul>	
	<ul style="list-style-type: none"><li>• Support the Village business districts, especially the downtown, so that they may serve Village and area residents, provide employment, contribute to the Village’s tax revenue, and provide a source of community identity and pride.</li></ul>	
	<ul style="list-style-type: none"><li>• Make Pleasantville an easy place to do business.</li></ul>	

Goal #3	Position Pleasantville as a regional destination for arts and culture.	
Policies	<ul style="list-style-type: none"><li>• Build on the success of the Jacob Burns Film Center, promoting additional complementary uses that support an artistic, culture-oriented place.</li></ul>	
	<ul style="list-style-type: none"><li>• Attract visitors to Pleasantville for shopping, culture and leisure.</li></ul>	
	<ul style="list-style-type: none"><li>• Explore opportunities to brand the Village as an attractive place for people involved in creative industries such as the arts, writing and crafts.</li></ul>	

Goal #4	Use urban design strategies to improve the user experience in the business districts.	
Policies	<ul style="list-style-type: none"><li>• Create a more unified and cohesive streetscape for the Downtown, Old Village and Marble Avenue areas.</li></ul>	
	<ul style="list-style-type: none"><li>• Promote an attractive appearance, through harmonious architectural treatment of structures, sign control, landscaping and streetscaping and through the establishment of community gateways and focal points.</li></ul>	

Goal #5	Improve traffic circulation while minimizing impacts on the environment and community character.	
Policies	<ul style="list-style-type: none"><li>• Support roadway improvements as needed to enhance vehicle safety and improve traffic circulation.</li></ul>	
	<ul style="list-style-type: none"><li>• Promote viable alternatives to automobile travel by promoting strategies that increase bicycle and mass transit use.</li></ul>	
	<ul style="list-style-type: none"><li>• Improve pedestrian safety and walkability in the Village, particularly in the business districts, around the train station and near bus stops.</li></ul>	

Goal #6	Protect and enhance Pleasantville’s natural resources.	
Policies	<ul style="list-style-type: none"><li>• Protect important natural assets such as water bodies, wetlands, steep slopes and open spaces.</li></ul>	
	<ul style="list-style-type: none"><li>• Maintain and improve the quality and function of the Saw Mill River by addressing stormwater management issues, reducing sources of water pollution and improving access to and awareness of the river.</li></ul>	
	<ul style="list-style-type: none"><li>• Encourage the use of sustainable development and green infrastructure practices.</li></ul>	