

# Hello.

We are Pleasantville Walks.



# Pleasantville Walks

# Who we are

We are a committee of 7 Pleasantville residents who are dedicated to:

- Improving pedestrian safety
- Encouraging walking for the health of both people and planet
- Creating a culture of mutual respect between pedestrians and drivers

# Who we are

Volunteers who are passionate about pedestrian safety



**Mary Breen**

Resident since  
2011

Psychotherapist



**Brian Goldblatt**

Resident since  
2017

Sales Manager  
Natoora



**Samantha Hoover**

Resident since  
2014

Deputy Director  
Hudson River  
Museum



**Adrianne Knott**

Resident since  
2015

Editor  
Ad Age



**Jim Macdonald**

Resident since  
2015

Architect &  
Project Manager



**Carrie Roberts**

Resident since  
2015

Creative  
Operations  
Johnson &  
Johnson



**Tim Woods**

Resident since  
2016

Population Health  
Department  
Optum



# Why we came together

**We love Pleasantville + we love walking!**

Pedestrian safety affects everyone

Improvements in pedestrian safety will improve the future of Pleasantville as a whole

# What have we been doing?

Our first official meeting was just under one year ago

We have been working with members of the community and local government to collect, discuss and analyze current state of pedestrian safety and identify greatest areas of opportunity for improvement

# Data Inputs

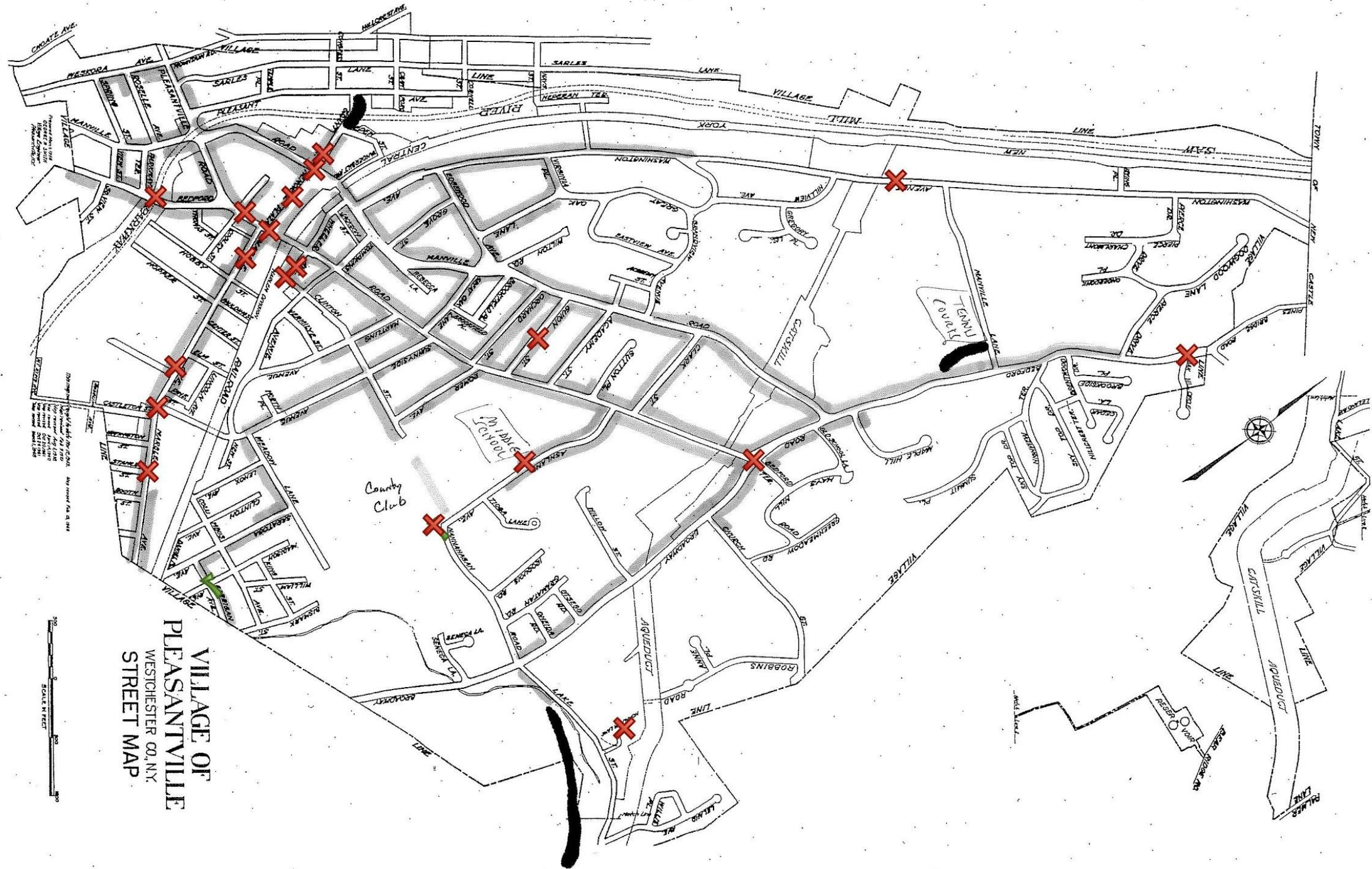
Meet and connect with local community

- Local Government

- Village Board and Admin: Village Master plan, future planning,
- Superintendent of Public Works (Jeff Econom): infrastructure, roads
- Police: enforcement, community, safety, incident reports

- Community

- Pleasantville Recycles: shared goals
- Climate Smart Pleasantville: certification
- Chamber of Commerce: community engagement
- School Board: education
- Farmers Market: awareness
- Survey to community



VILLAGE OF  
PLEASANTVILLE  
WESTCHESTER CO., N.Y.  
STREET MAP

# Survey

653 online responses – roughly 10% of the community responded!

## Summary of results

- People walk frequently (44% walk 3-5 times per week or more)
- Pedestrian destination points mainly to Village Center, shopping, schools and parks
- The Village Center (and major arteries) is in need of improved safety measures
- Speed and traffic are major areas of concern
- Lack of sidewalks is an issue



# Survey

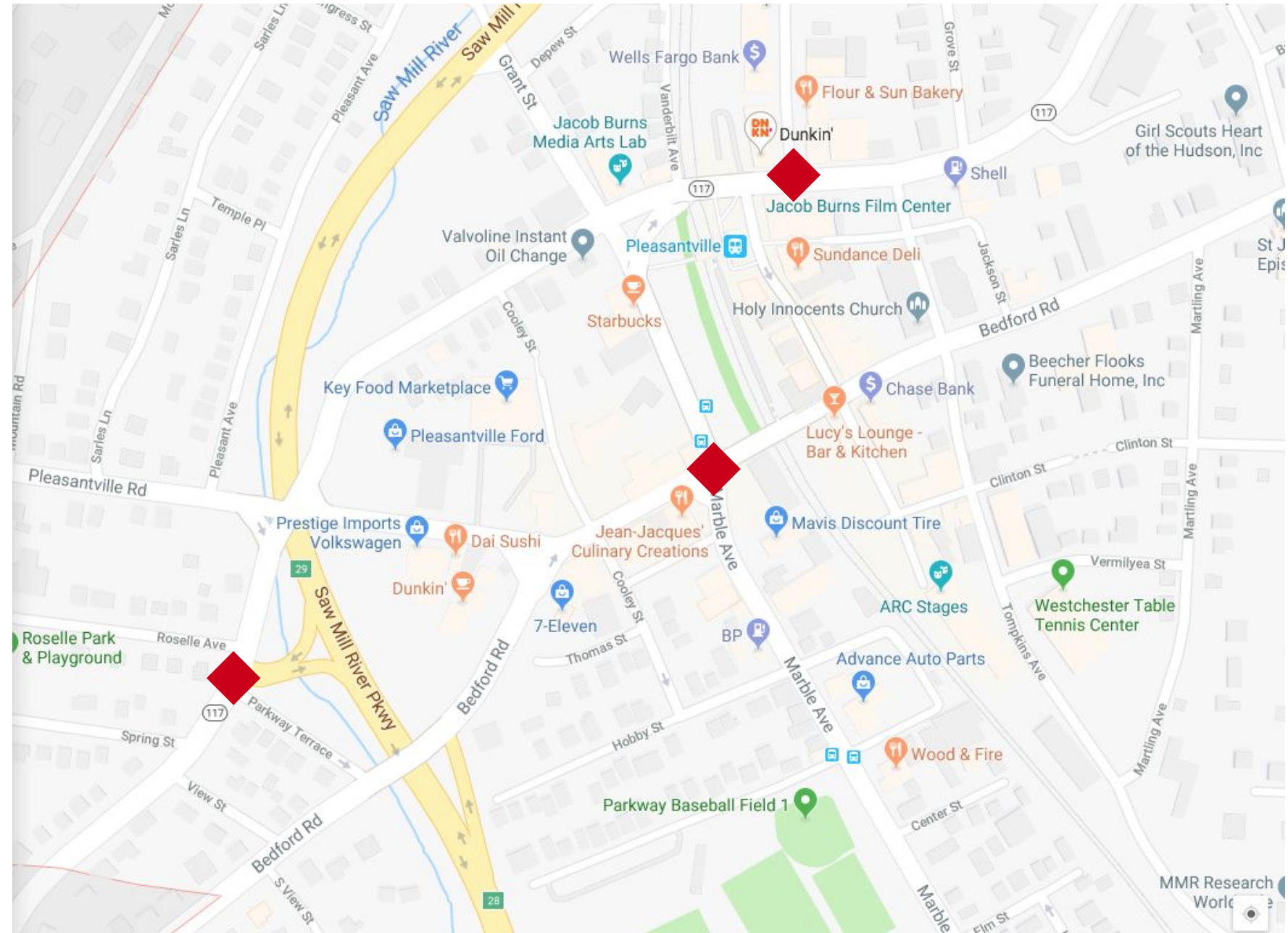
## Actions

Identified 3 key areas of improvement and shared those with Police Chief and Village Board

#1 – Bedford x Marble (35%)

#2 - Manville x Sawmill River Parkway (31%)

#3 - Manville x Washington (31%)





# Beford and Marble





# Manville and Sawmill





# Manville and Washington





# Survey

## Highlighted commentary

Speed limits are not held to. Pedestrians walk with no awareness of moving traffic.

My family moved to P'ville because of walkability and will continue to walk but have been terribly disappointed in the extreme lack of safety and consideration of pedestrians by car drivers in the village.

Lack of sidewalks on side streets leading to major streets. You can't let children walk alone.

You can't be seen at night.

Cars don't stop at pedestrian crosswalks especially on Bedford at evening rush hour.

# Goals

1. **Safety** – improve the environment and behaviors toward a safer community for both pedestrians and drivers
2. **Education** – raise awareness of the pedestrian environment, rights and responsibilities
3. **Community** – a “walking village” fosters community and engages discussions in working together toward a common goal

# Action Plan

## Safety

- Police Engagement
  - Speed tracking
  - Enforcement
- Village Government
  - Audit
  - Grants and improvement projects
- DPW
  - Bedford Road improvements
  - Lighting
  - Crosswalks
  - Signage

## Education

- School Board, Library, Civic Centers
  - Educational sessions
  - Speakers
- Safe Passage Routes mapping

## Community

- Slow Down, Look Up campaign
  - Signage (lawn signs and banners)
  - Local events (Farmers Market, Pleasantville Day)
- Summer Streets program
- Walking busses

# Keep your eye on...

- Manville Road Corridor Project – DOT grant specifically for pedestrian improvements (\$1.49MM)
- Pedestrian Road Safety Audit (Westchester DPW and Transportation)
- Bedford Road improvements – Milling and paving, BRS drop-off, improved cross-walks

# Next Steps

Police update on key areas

Educational program (schools and community)

DPW updates on infrastructure opportunities

Roll out of Slow Down, Look Up campaign

**SLOW DOWN**

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**LOOK UP**



**Pleasantville Walks**

## **Inspiration - What Other Cities/Towns are Doing**

- Pedestrian flags
- High-visibility crossings (raised, bright, patterns)
- Refuge islands
- “Safe Routes to School” program (Norfolk, VA)



# Pedestrian Flags



Used in:

- Bridgeport, CT
- Salt Lake City, UT
- Seattle, WA
- Berkeley, CA





# High Visibility Crossings - Painted Crosswalks





# High Visibility Crossings - Raised Crosswalks



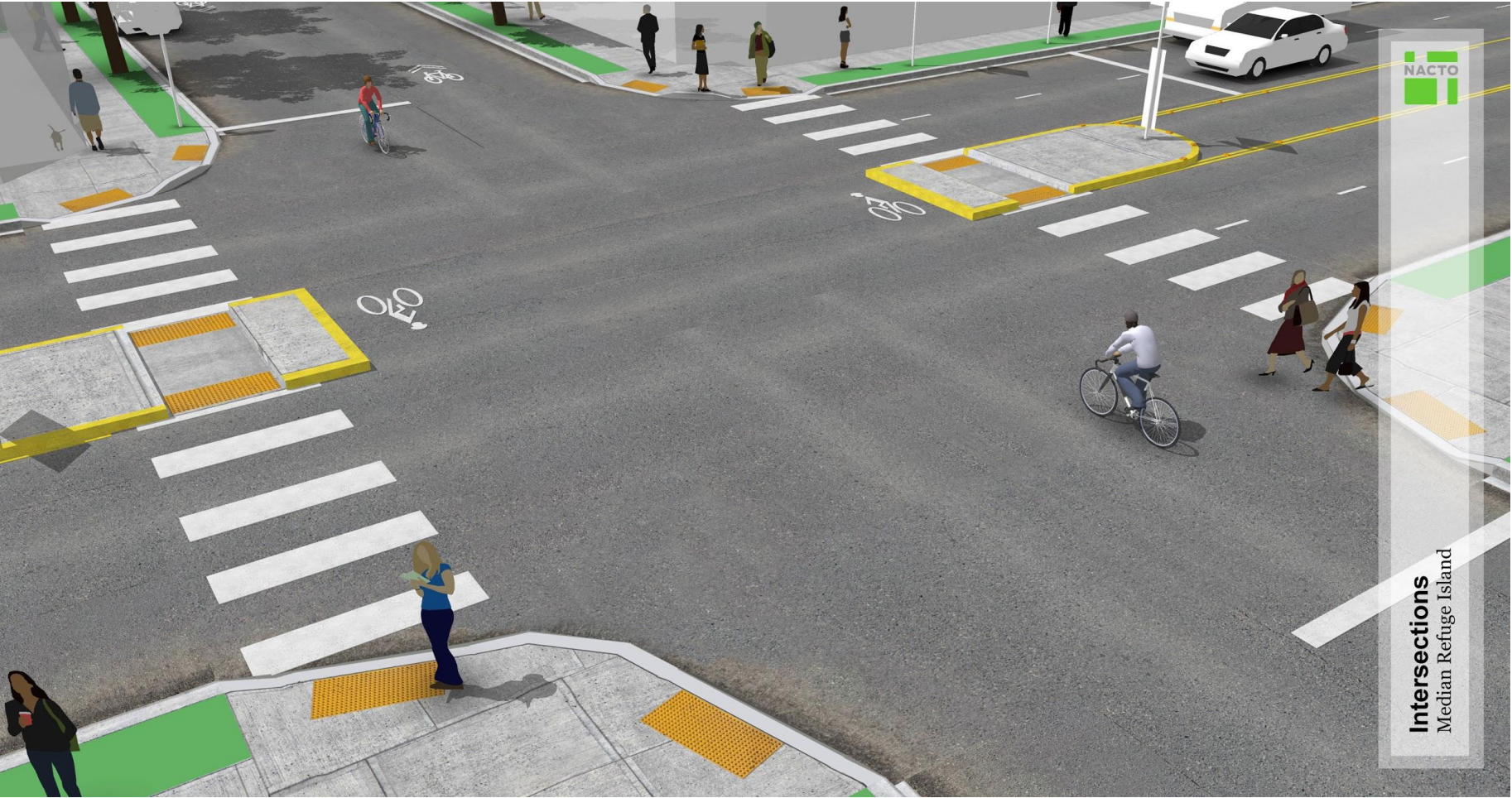


# High Visibility Crossings - Raised Crosswalks





# Refuge Islands





# Safe Routes to School Campaign



- Map with Safest Routes
- Walk to School Day
- Crossing Guard Appreciation Day
- Walking School Bus

# What you can do

- **Slow Down!** Obey speed and traffic laws
- **Give Way.** Be aware of existing cross-walks and yield to pedestrians
- **Look Up.** Put down distractions (such as cell phones)
- **Respect.** Show care for your friends and neighbors, be patient and considerate

# **Thank you.**

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